

Interactyx Limited's eLearning Software Customers Renew with TOPYX



BONITA SPRINGS, FL—July 30, 2010—Interactyx Limited is pleased to announce that thus far, the Company has been renewing 100% renewal of its customers for installed TOPYX® eLearning platforms. Our award winning [eLearning software](#), TOPYX, is an affordable eLearning software as a service (SaaS) solution with integrated social learning, [mobile learning](#) (including iPads), eCommerce and multi-language localization functionality fulfilling the eLearning needs for [corporate training](#), academic institutions, associations and small to midsize businesses. TOPYX was just recognized by Brandon Hall, chairman of Brandon Hall Research, as one of the top "[Five Emerging Learning Management Systems \(LMS\) to Watch](#)" in the current edition of *Chief Learning Officer* magazine.

"Achieving a 100% renewal rate for our eLearning solution, TOPYX, is an obvious message from the market place validates the benefits and value that TOPYX provides across industries and geography, while further corroborates the industry recognitions that TOPYX has earned this year. We are proud of this achievement and are excited to continue to add functionality to TOPYX, including: embedded content authoring tool, customizable styling options, enhanced reporting features, language localization and other items that our customers have asked for that will make TOPYX an even stronger, unique solution that is the best value in eLearning software available today," stated Alfred R. Novas, Chief Executive Officer of Interactyx Limited. "We would like to thank all of our customers, partners and friends that continue to support everything we are doing to enhance affordable social learning."

Below are some reasons that more and more business, schools and associations are choosing and staying with the award-winning eLearning software, TOPYX. Now, you can:

- Reduce training and education costs – [best value in eLearning today](#)
 - Unlimited users and bandwidth included in most instances
 - Implementation, customer service, branding and all upgrades included
- Leverage engaging social / collaborative learning resources
- Use your current content in virtually any format, collaboratively create new content online, or select existing, professional content from our library
- Intuitive, flexible, easy to set up and administer
- Available mobile learning and eCommerce options
- SCORM certified, award winning, and ranked as a top emerging LMS

TOPYX has gained acceptance as the affordable, easy-to-use eLearning technology that combines traditional learning management system functionality with integrated social learning and eCommerce tools, all-in-one



user-friendly, feature-rich software as a service (SaaS) application. The result is a collaborative, engaging learning experience for users, whenever they wish and wherever they may be. Learn more about TOPYX business software solutions for corporations, small and medium-sized businesses, associations, not-for-profit organizations, and academic institutions of any size at www.interactyx.com.

About Interactyx Limited:

Founded in 1995, Interactyx Limited is a global eLearning software company providing engaging and collaborative learning experiences to learners whenever and wherever they want it.

Interactyx, the developer of TOPYX®, is at the forefront of developing social eLearning software solutions that provide an engaging, online learning environment by integrating collaborative learning resources into traditional learning management system ([social LMS](#)) functionality. The result is TOPYX, an easy to use, fully-hosted social LMS that allows learners to collaborate and communicate like never before, including mobile devices ([mLearning](#)). TOPYX has gained acceptance as an innovative, affordable solution for businesses, academic institutions and associations of any size to deliver a complete eLearning software solution to meet the needs of today's learner that is the best value in eLearning today.

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