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TOPYX TOPICS

Social eLearning Newsletter

June 2010



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What's New:

We hope you enjoy these monthly newsletters highlighting the recent (and exciting) activities taking place with Interactyx Limited regarding TOPYX® - our affordable social [eLearning software](#) as a service (SaaS) solution.

In June, we have added a number of new partners, clients, friends and impressive accolades from leaders in the eLearning industry.

TOPYX was recognized as the top emerging LMS to watch by Brandon Hall Research in the July 2010 edition of [Chief Learning Officer](#) magazine and was named the [Editor's Choice](#) of the 2010 ASTD International Conference and Exposition.

Our Social LMS now has an embedded content authoring tool (yes, it can create HTML5 content). We have enhanced our mobile offering and have more great upgrades around the corner. Also, we are still offering you a complimentary 30-day trial site if you request a short, personal demonstration. June has been a busy month and there are going to be more exciting announcements shortly - so stay tuned by [following us on facebook!](#)

Another good way to learn ever more about what TOPYX has to offer is to check out our [YouTube Channel](#). There, you can view short movies about us similar to the one below:



[eLearning Software Solution, TOPYX, is Named as a Top Emerging LMS to Watch by](#)

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Academic eLearning Solutions:
Executive Education
Higher Education
Adult Education
Learning Management Software

Sales University
Channel Management
Business Training Solutions:
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TOPYX Lite
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Free Webinars

[Recorded Webinar - Beyond Moodle with Social Learning](#)

[Recorded Webinar - Does Event Training work for Franchise Systems?](#)

[Recorded Webinar - Social Learning to Build, Fund and Train Associations](#)

[More Webinars...](#)

Brandon Hall

Interactyx Limited is pleased to announce that its eLearning software, TOPYX®, has been named as a "Five Emerging Learning Management Systems (LMSs) to Watch" by the chairman of Brandon Hall Research in [Chief Learning Officer](#) magazine's July 2010 edition. Interactyx Limited is the award winning developer of TOPYX, an affordable eLearning software as a service (SaaS) solution with integrated social learning, mobile learning and eCommerce functionality; fulfilling eLearning needs for business, academic institution or association around the world.

The "Five Emerging LMSs to Watch" article selected TOPYX because of the robust social eLearning and networking tools that are integrated into a traditional the learning management system, thus enhancing the learner's experience unlike other [eLearning solutions](#) available today. [Brandon Hall](#), the author of the article, is regarded as a leading independent expert in eLearning, helping organizations make the right decisions about their technology options and opportunities and leads Brandon Hall Research, a leading research firm in the eLearning space.

[Read the full article...](#)

We want you to see everything TOPYX has to offer

We are offering a 30-day trial site of TOPYX! That way, you can kick in the tires and see what TOPYX is all about.

It's always good to see what options are available to you to get the most out of your eLearning budget. There are a lot of choices out there and we understand that it is important for you to get as much information as possible before making a decision.

Just sign up for a demonstration:

<http://www.interactyx.com/eLearning/Request-Information.html>.

[Request a Demonstration](#)

Interactyx Recognized as Editor's Choice at ASTD ICE 2010



A lot of buzz has been stirring over the last year about social learning. ASTD's Tony Bingham opened this year's event with a social learning message and a new book. The message: Social learning is not going away. Our own research proves this out with 77% of respondents using or planning to add a social learning solution for enterprise learning.

On the vendor side, we saw companies promoting social learning solutions as integrated solutions to their learning systems, as a layer that could be added to your current LMS, or as a standalone program. Some of the standouts come from Interactyx, Blackboard, Learn.com and JamBok (formerly Sun). Each has its own approach and level of integration with the LMS, and may dictate your best solution.

[Read the full article...](#)

Social eLearning Software with Embedded Content Authoring Tool

We are proud to announce that Interactyx Limited has partnered with [Udutu](#) Online Learning Systems Inc. in order to combine two award winning services into one great social eLearning software offering. TOPYX® is an affordable [eLearning software](#) as a service (SaaS) solution with integrated social learning, mobile learning and eCommerce functionality; fulfilling the modern eLearning needs for any size business, academic institution, or association. Being recognized as Best of Elearning! Magazine award and one of Top Five Up and Coming LMSs by Brandon Hall, the TOPYX eLearning platform has been further improved with "one of the best kept secrets in eLearning authoring tools", Udutu's myUdutu course authoring tool.

[Read the full article...](#)

What's HTML5?

The HTML5 situation is something that greatly effects how we make, position and distribute content. As you know, this issue has come to a head with the conflicts between Apple and Adobe. But, what is HTML5 and why is this important? According to our guest blogger, Craig Weiss (<http://www.elearninfo.com/>), here are some points you need to know...

[Read the full article...](#)

eLearning Software Enhances Mobile Collaboration



Collaboration may be the hot term of the decade, yet true collaboration has always been a difficult concept to implement...until recently. The rise of eLearning software over the last several years has provided businesses, nonprofits and academic institutions a platform for genuine collaboration.

As defined by thefreedictionary.com, collaboration means, "to work together, especially in a joint intellectual effort." At this basic level, the idea of collaboration is ideal for any organization, and the benefits include saving time and money, improving knowledge, increasing innovation and more. [Collaborative eLearning software](#) is the platform by which these benefits are realized.

[Read the full article...](#)

Social Learning & Social Media - Brothers in Arms

Is it me or does it seem that most vendors in the LMS/LCMS market still believe that with some smoke and mirrors, you won't realize that social media actually must be integrated into social learning for it to exist? Or do they just drop the word, "social media", and rather say, "social learning and web 2.0"? Or, how about "[social LMS](#)"?

After all, many have a blog, wiki, RSS feed, a Facebook like page, with profile, inc. an image, friends can connect and see comments – sort of like a Twitter and the end user can tweet within the LMS".

[Read the full article...](#)

Social Learning for Associations and Non Profits

Over the years, eLearning has helped many organizations overcome some of the challenges by allowing widely distributed members and volunteers to attend classes through various online tools. This has been progress in many respects as it overcomes the time / location factor allowing attendees to participate / view courses remotely, in some cases "on demand" in terms of pre built and courses and course content.

One drawback however of many online programs has been the lack of social learning, the ability to truly participate, collaborate and engage with others in a course, almost as if you we're in a live classroom. There are available and affordable, [eLearning software solutions for associations and nonprofits](#).

[Read the full article...](#)

Additional Articles:

 ['Social' LMS Comes to iPad](#)


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Contact Us

There is much more information regarding social eLearning solutions at www.interactyx.com.

We would like to personally discuss your eLearning and training needs. So, feel free to contact us at information@interactyx.com so we can help you reach your goals

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