




## Interactyx Limited's eLearning Software Solution, TOPYX, is Named as a Top Emerging LMS to Watch by Brandon Hall

 BONITA SPRINGS, FL—June 25, 2010—Interactyx Limited is pleased to announce that its eLearning software, TOPYX®, has been named as a “Five Emerging Learning Management Systems (LMSs) to Watch” by the chairman of Brandon Hall Research in *Chief Learning Officer* magazine's July 2010 edition. Interactyx Limited is the award winning developer of TOPYX®, an affordable eLearning software as a service (SaaS) solution with integrated social learning, mobile learning and eCommerce functionality; fulfilling eLearning needs for business, academic institution or association around the world.

The “Five Emerging LMSs to Watch” article selected TOPYX because of the robust social eLearning and networking tools that are integrated into a traditional the learning management system, thus enhancing the learner's experience unlike other eLearning solutions available today. Brandon Hall, the author of the article, is regarded as a leading independent expert in eLearning, helping organizations make the right decisions about their technology options and opportunities and leads Brandon Hall Research, a leading research firm in the eLearning space.

The importance of acquiring and leveraging social learning resources is increasingly being recognized by companies, schools and associations of all sizes and TOPYX provides a unique solution to meet the growing demand. The article quotes a TOPYX customer, Jasmin Brand, CEO of Brandpointe as saying “Social media plays a large part of our course and curriculum design, so the fact that TOPYX understands the importance of social media and has incorporated it into their LMS is a huge advantage.”

Alfred R. Novas, Chief Executive Officer of Interactyx Limited stated, “TOPYX has received a lot of attention since our launch early last year: a Best of 2009 award winner, Editor's choice recognition by Elearning! Magazine at the American Society of Training and Development's 2010 International Conference and Exposition, and now as one of five emerging LMSs to watch by Brandon Hall. We are honored to receive this recognition by such a respected eLearning research leader as Brandon Hall. We have a number of exciting enhancements and announcements in the upcoming months that will continue to position our social learning management system as the best value in eLearning today.”

TOPYX has gained acceptance as the affordable, user-friendly social learning management system (social LMS) technology that combines traditional learning management system functionality with integrated social learning and eCommerce tools, all-in-one, feature-rich SaaS application. The result is a collaborative, engaging learning experience for users, whenever they wish and wherever they may be. Learn more about TOPYX business software solutions for corporations, small and medium-sized businesses, associations, not-for-profit organizations, and eLearning for businesses of any size at [www.interactyx.com](http://www.interactyx.com).



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## About Interactyx Limited:

Interactyx Limited is a global eLearning company providing engaging and interactive learning experiences to learners and organizations whenever and wherever they want it.

Since 1995, Interactyx has worked with learning providers, including prestigious educational institutions, to develop engaging learning solutions. Interactyx, the developer of TOPYX, is at the forefront of developing social eLearning software solutions that engage and communicate knowledge-sharing activities with learners. Our social learning management system (social LMS) technology is paving the way as an innovative, affordable solution to meet the needs of today's learner.

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