



Interactyx Limited Extends Professional Services Partnership Program

TOPYX BONITA SPRINGS, FL—June 30, 2010—Interactyx Limited is fortunate to announce that our professional services partnership program continues to gain momentum. We have developed strategic relationships with established professional services providers to position TOPYX® as the critical technological platform for a complete training and education offering. Our award winning eLearning solution, TOPYX, is an affordable eLearning software as a service (SaaS) solution with integrated social learning, mobile learning, eCommerce and multi-language localization functionality fulfilling the eLearning needs for corporate training, academic institutions, associations and small to midsize businesses. TOPYX was just recognized by Brandon Hall, chairman of Brandon Hall Research, as one of the top “Five Emerging Learning Management Systems (LMS)” in the current edition of Chief Learning Officer magazine.

Our professional services partnership program is part of a larger strategy to better serve the domestic and international markets by partnering with key affiliates and eLearning partners strategically positioned in high demand areas across the world. Interactyx Limited is continuing to review and accept high-value partnership opportunities.

Below is our most recent sample of the growing reach Interactyx Limited has gained through select partner relationships over the past few weeks:

- **Outsource Partners International:** From its service centers throughout North America, Europe, and Asia Pacific, OPI’s highly-skilled accounting and business professionals draw upon best-in-class practices, a continuous improvement focus, offshore talent, and enabling technologies, to optimize its clients’ finance functions and transform operations.
- **Interactive Advantage Corporation:** The team of mentors at IAC specializes in helping organizations accelerate and enhance the way they develop and deliver Web-based training to employees, customers, students and faculty.
- **Total Training Solutions:** TTS provides training solutions that help employees gain the knowledge necessary to become effective contributing members of one’s workforce. TTS employs a value-added training approach designed around a client’s specific training requirements.
- **Coin Harlan Consulting:** Specializing in learning solutions and instructional design, Coin Harlan Consulting understands the challenges and opportunities best addressed by education. Coin Harlan analyzes specific circumstances to determine the solution that’s right for each individual client..
- **Avalon Consulting:** Avalon Consulting, LLC is a team of expert consultants that deliver web solutions to clients in both the public and private sectors. Avalon helps an organization maintain a competitive advantage by arming decision-makers with an understanding of the range of benefits that eLearning provides and by mapping the client’s investments in eLearning to business objectives.



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“Some organizations and academic institutions are looking to outsource the development of a complete eLearning solution to suit their needs. Our professional services partnership program allows for Interactyx and our partners to create these solutions by incorporating the social eLearning benefits that TOPYX provides as the technical foundation of traditional learning management functionality, content delivery, communication and collaboration needs that the market is asking for,” stated Alfred R. Novas, Chief Executive Officer of Interactyx Limited. “We are very optimistic regarding the ongoing success of this program that provides partners with an affordable, complete eLearning software solution that is being sought after across geographies and industries, regardless of the size of business, academic institution or association and fits well with the overall professional services provided by our partners.”

Selected partners looking to enhance their eLearning sales and overall service level offering can provide its clients a fully hosted, easy-to-use, eLearning technology that combines traditional learning management system functionality with integrated social learning and eCommerce tools, all-in-one user-friendly, feature-rich SaaS application, also accessible via mobile devices. The result is a collaborative, engaging learning experience for users, whenever they wish and wherever they may be. For organizations interested in exploring this opportunity, please visit: <http://www.interactyx.com/eLearning/Request-Affiliate.htm>

About Interactyx Limited:

Founded in 1995, Interactyx Limited is a global eLearning software company providing engaging and collaborative learning experiences to learners whenever and wherever they want it.

Interactyx, the developer of TOPYX®, is at the forefront of developing social eLearning software solutions that provide an engaging, online learning environment by integrating collaborative learning resources into traditional learning management system (LMS) functionality. The result is TOPYX, an easy to use, fully-hosted social LMS that allows learners to collaborate and communicate like never before, including mobile devices (mLearning). TOPYX has gained acceptance as an innovative, affordable solution for businesses, academic institutions and associations of any size to deliver a complete eLearning software solution to meet the needs of today's learner that is the best value in eLearning today.

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eLearning Software Maker Adds Mobile eLearning to Its Flagship Product

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